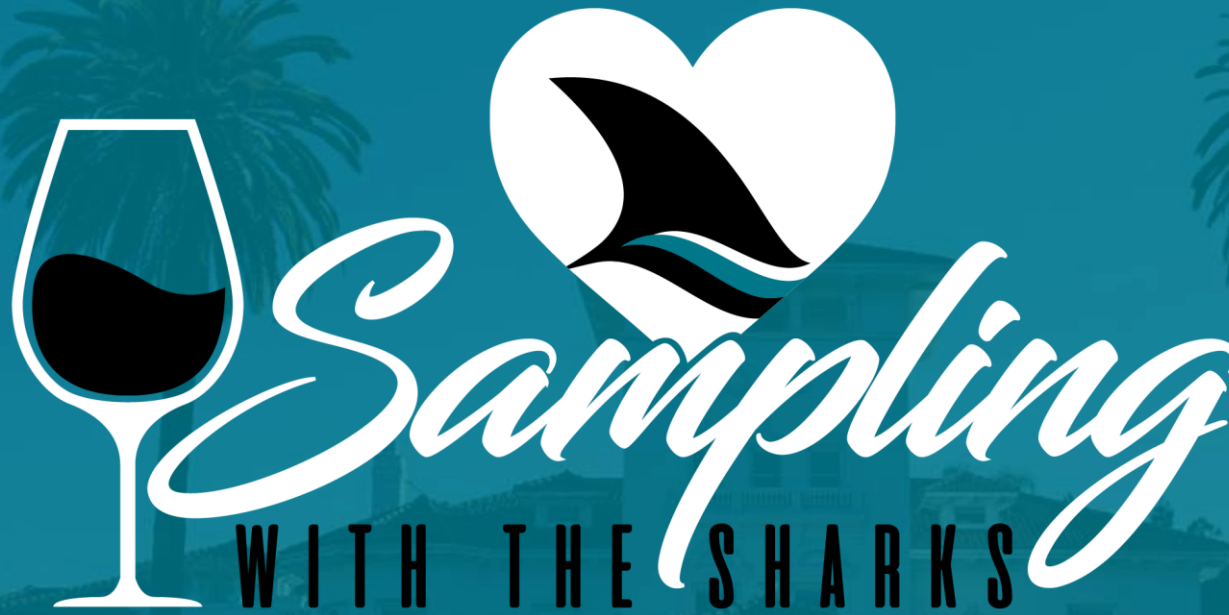




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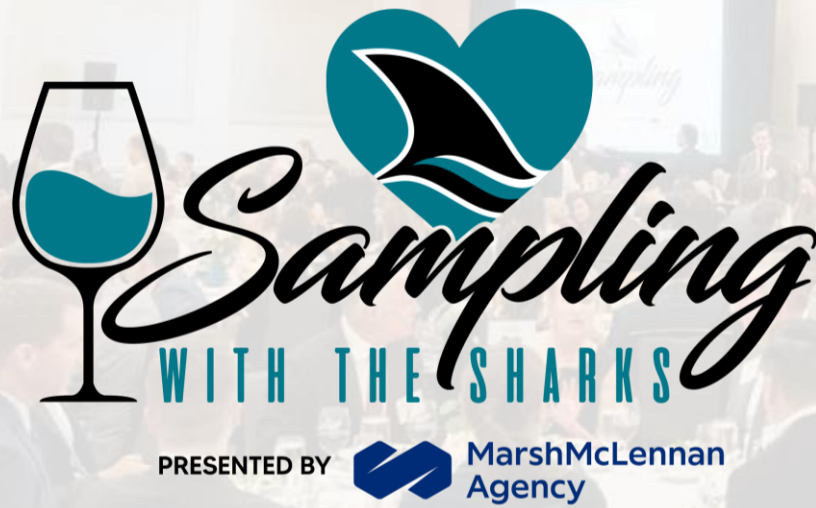


Marsh McLennan
Agency

February 11, 2027

Hayes Mansion • San Jose, CA

Hosted by the Sharks Foundation



AN ELEVATED CULINARY & PHILANTHROPIC EXPERIENCE

Sampling with the Sharks presented by Marsh McLennan Agency unites San Jose Sharks players, coaches, and VIPs alongside partners, donors, and community leaders for an unforgettable evening of expertly curated food and wine, exciting auctions, one-of-a-kind experiences, and authentic connection – all in support of Bay Area youth and families.

Proceeds advance the Sharks Foundation's mission to create meaningful impact across the region.

YOUR PARTICIPATION DRIVES POWERFUL CHANGE

Funds raised directly support:



Youth Education



Youth Wellness

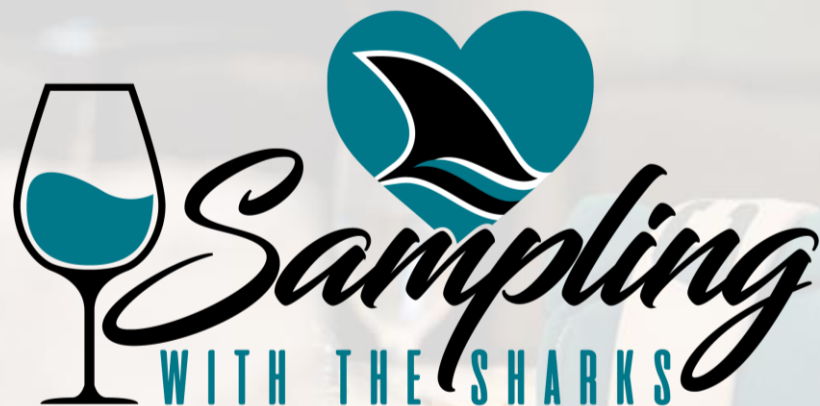


Access to Hockey



SHARKS
FOUNDATION

Since 1994, the Sharks Foundation has invested more than **\$21 million** in Bay Area nonprofits – improving the lives of **millions of children and families.**



PRESENTED BY  Marsh McLennan Agency

EVENT AUDIENCE

300+ Attendees



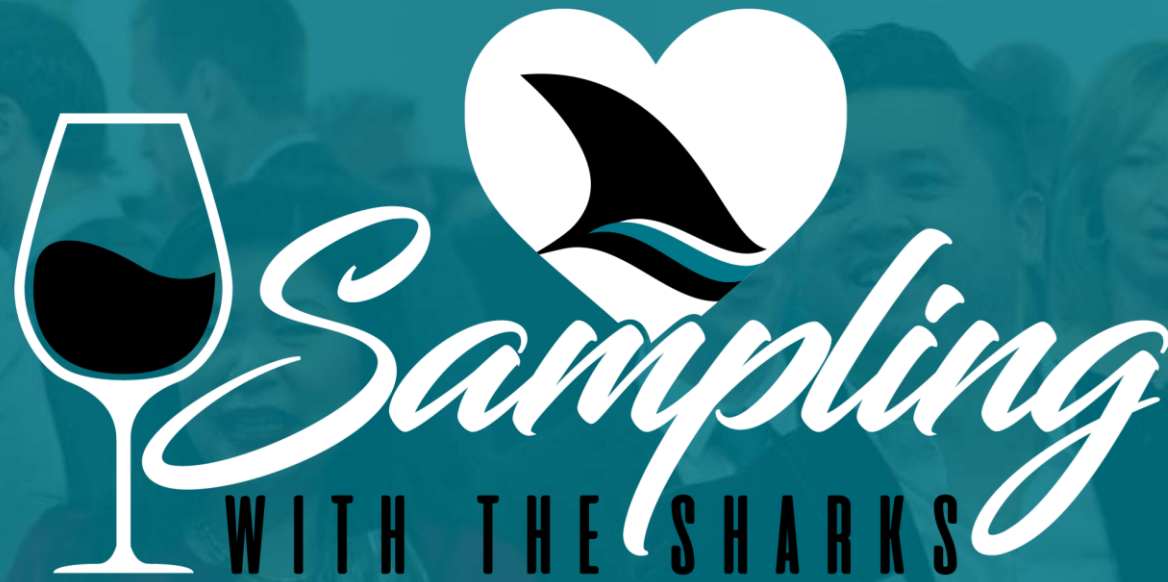
Corporate & Community Leaders

Sharks365 Members & Premium Partners

Philanthropists, Donors & Influencers

Sharks Players, Coaches & VIPs

Northern California's Premier Vintners



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Agency

SPONSORSHIP & TABLE OPPORTUNITIES



SPONSORSHIP & TABLE OPPORTUNITIES

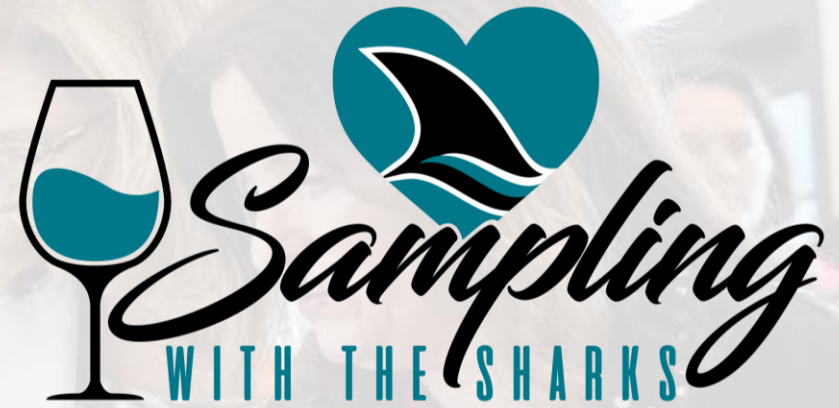
BENEFIT CATEGORY	PRESENTING SPONSOR (Max 1)	SUPPORTING SPONSORS (2 Available)	AUCTION SPONSOR (Max 1)	LOUNGE SPONSOR (Max 1)	RING TOSS SPONSOR (Max 1)	DINNER SPONSORS (Limited)	SHARKS TABLES (Limited)	GENERAL TABLES (Limited)
Investment	SOLD OUT Thank you, Marsh McLennan Agency!	\$30,000	SOLD OUT Thank you, Ticketmaster!	\$20,000	\$15,000	\$10,000	\$6,500	\$5,500
Tickets Included		10		8	8	8	8	10
Sharks VIP/Player Dinner Table Guest		Sponsor Selects		Sponsor Selects	Assigned	Assigned	Assigned	-
Pre-Party Access		Included		Included	Included	Included	Upgrade Available	Upgrade Available
Hotel Rooms (Event Night Only)		5 Rooms		Upgrade Available	Upgrade Available	Upgrade Available	Upgrade Available	Upgrade Available
Merchandise & Memorabilia		1 Custom Jersey + 10 Signed Items		1 Custom Jersey + 8 Signed Items	1 Custom Jersey	1 Custom Jersey	-	-



SPONSORSHIP & TABLE OPPORTUNITIES

BENEFIT CATEGORY	PRESENTING SPONSOR (Max 1)	SUPPORTING SPONSORS (2 Available)	AUCTION SPONSOR (Max 1)	LOUNGE SPONSOR (Max 1)	RING TOSS SPONSOR (Max 1)	DINNER SPONSORS (Max 4)	SHARKS TABLES (Limited)	GENERAL TABLES (Limited)
Dinner Table Branding	SOLD OUT Thank you, Marsh McLennan Agency!	Logo	SOLD OUT Thank you, Ticketmaster!	Logo	Logo	Logo or Name	Logo or Name	Logo or Name
Event & Digital Visibility		Mention in on-sale article; logo on signage, website, event registration platform		Mention in on-sale article; logo on signage, website, event recognition platform	Logo on signage, website, event registration platform	Name on signage, website, event registration platform	Name on signage, website, event registration platform	-
Stage Recognition		Verbal by Emcee		Verbal by Emcee	-	Verbal by Emcee	-	-
Post-Event Exposure		Verbal recognition in Recap Video; full exposure		Highlight in Recap Content	Highlight in Recap Content	Mention in Post-Event Communication	Mention in Post-Event Communication	-
Unique Entitlements		Logo included on all signage and advertisements as Supporting Sponsor		Presenting status for Lounge space, event marketing inclusion + logo on all relevant signage	Presenting status for Ring Toss Fundraiser + logo on all relevant signage	-	-	Investment after January 1: \$6,500

SPONSOR & TABLE ADD-ON OPTIONS



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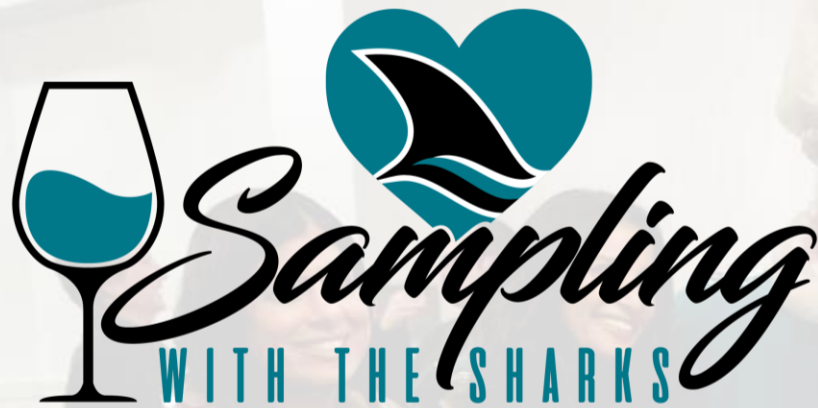
PRE-PARTY ACCESS: \$250

Limited availability; includes early entry with additional time to interact with Sharks VIPs as well as exclusive wine and cocktails served only during the pre-party.

HOTEL STAY AT HAYES MANSION: \$300

Limited availability; includes an exclusive welcome gift from the Sharks Foundation.





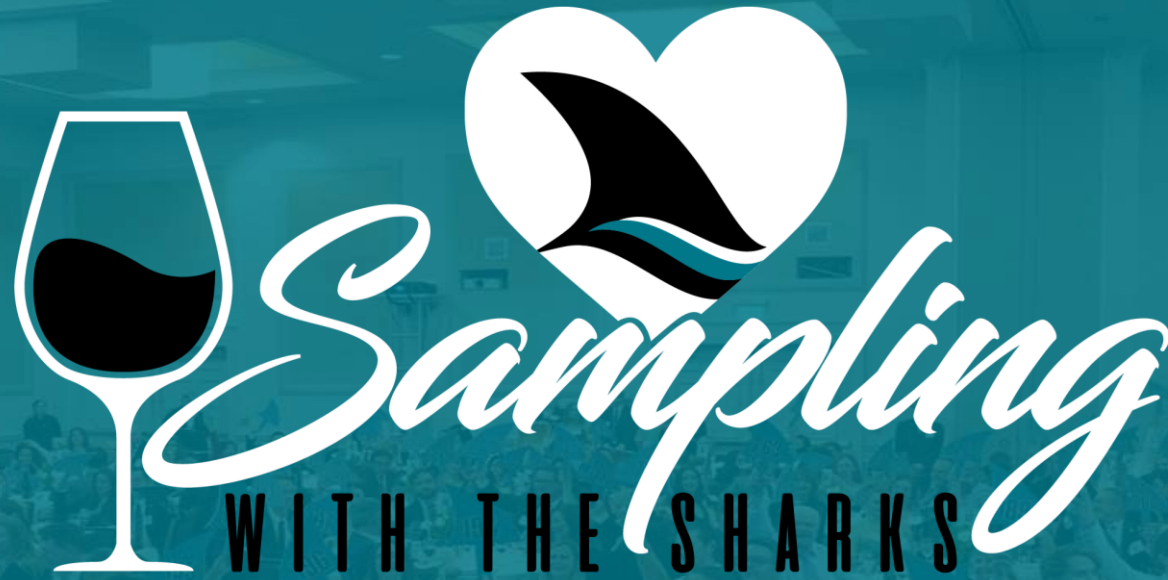
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NEW: LOUNGE SPONSOR

LOUNGE SPONSOR: \$20,000

New for 2027, the Sharks Foundation will offer an opportunity for one (1) partner to sponsor a branded lounge space within the Pre-Party and Wine Tasting portion of the event. This space will feature highly-sought-after wines and music to elevate the experience. Sponsor can provide additional mutually-agreed upon branded elements to decorate the space.

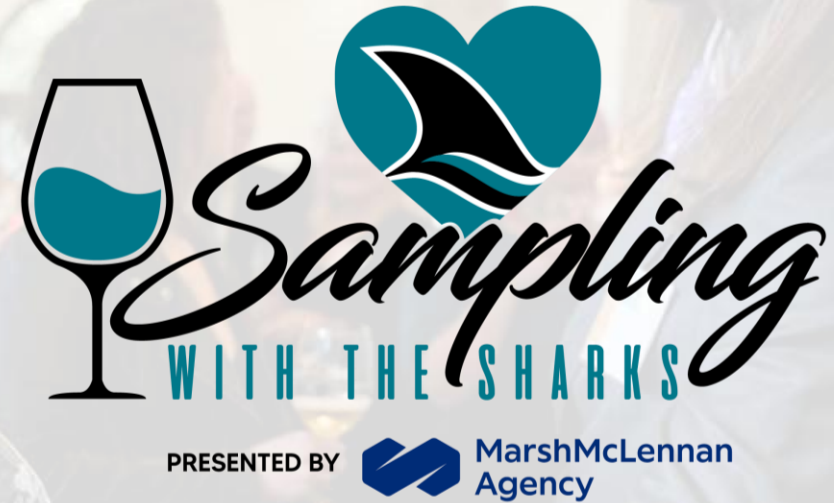




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INDIVIDUAL TICKETS & PACKAGES

INDIVIDUAL TICKETS



MAIN EVENT ONLY: \$550

(\$650 starting January 1, 2027)

MAIN EVENT + PRE-PARTY: \$800

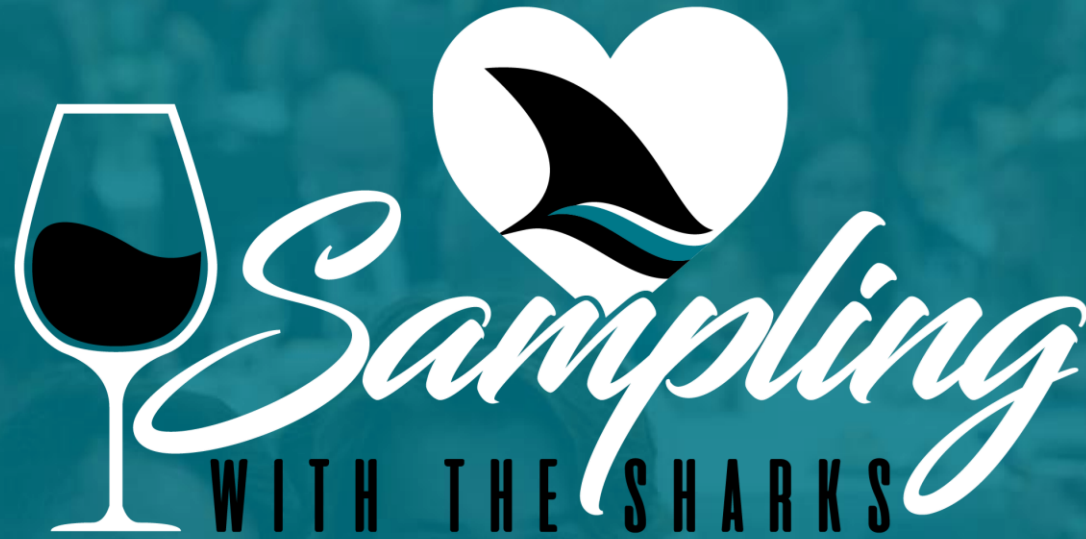
Limited availability; includes early entry with additional time to interact with Sharks VIPs as well as exclusive wine and cocktails served only during the pre-party. (\$900 starting January 1, 2027)

SHARKS TABLE INDIVIDUAL TICKET: \$800

Limited availability; includes main event and one seat at a shared table featuring a Sharks VIP. Pre-Party access may be added for \$250, if available.

SIP & STAY PACKAGE FOR TWO: \$2,000

Limited availability; includes two tickets to the pre-party and main event, as well as an exclusive welcome gift from the Sharks Foundation and a hotel stay at Hayes Mansion on the event night.



PRESENTED BY  Marsh McLennan
Agency

Secure Your Sponsorship or Table

Premier levels and add-ons are limited • Early reservations recommended

To Reserve:

Emerson Jeka

Supervisor, Development Programs & Events

ejeka@sharksfoundation.org