

## MEDIA INFORMATION









SAPCenter

FOR IMMEDIATE RELEASE November 5, 2018

MEDIA CONTACT: Jim Sparaco (@JimSparaco) **SAP Center at San Jose** (408) 999-5792 jsparaco@sjsharks.com

## SAP CENTER AT SAN JOSE TEAMS-UP WITH LIFE IS WASHABLE, INC. TO OFFER FRIENDLY ACCESS SAFETY SENSORY KITS AT ALL VENUE EVENTS

FANS OF ALL AGES WITH SENSORY NEEDS MAY REQUEST USE OF THE KIT AT NO CHARGE AT THE GUEST SERVICES DESKS LOCATED NEAR THE NORTH AND SOUTH ENTRANCES AT SAP CENTER AT SAN JOSE

SAN JOSE, Calif. - SAP Center at San Jose (@SAPCenter), the premier sports and entertainment venue in Northern California, has teamed-up with Life is Washable, Inc. to offer Friendly Access Sensory Safety Kits at all venue events including all San Jose Sharks (@sanjosesharks) home games. The kits are intended for fans of all ages with sensory needs (i.e. Autism, Neurological Impairment, PTSD, Dementia, or other sensory sensitivities) and are available at no charge at the Guest Services desks located on the SAP Center concourse near the North and South Entrances.



The kits include an assortment of useful tools to help individuals enjoy an event with greater comfort. These items include:

- A small drawstring bag
- A pair of noise reducing earmuffs and ear plugs
- A pair of antiglare glasses
- A small sensory "fidget" toy
- A small coloring book with crayons
- A communication card
- Sanitizing wipes and tissues

- Identification wristband (the wristband may note the family's location and contact number in case of confusion or separation.)
- Venue Map (the venue map describes locations of quiet accessible areas, family restrooms, elevators, and emergency plans and exits)
- Event Schedule (as available)

Once the event has ended, patrons are asked to return the kit to the guest services desk where it will be sanitized and restocked for future use.

Life is Washable, Inc. is a 501(c)(3) nonprofit organization that works with sports and entertainment venues throughout the country including the Capitol One Arena in Washington D.C. and the STAPLES Center in Los Angeles.

## **About SAP Center at San Jose**

Located in the heart of Silicon Valley, <u>SAP Center at San Jose</u> is celebrating 25 years as the premier sports and entertainment venue in Northern California. Each year, SAP Center hosts approximately 175 events featuring professional and amateur athletes, Olympic athletes, Grammy award-winners, international recording artists, and a variety of performers who appeal to children and families alike. SAP Center at San Jose is home to the <u>San Jose Sharks</u> (<u>@SanJoseSharks</u>) of the National Hockey League and the <u>San Jose Barracuda</u> (<u>@SJBarracuda</u>) of the American Hockey League. Over the last ten years, <u>SAP Center's economic impact on the City of San Jose has been almost \$4 Billion</u>. For more information about SAP Center at San Jose and for a list of upcoming events, visit the SAP Center home page at <u>www.sapcenter.com</u>.

## About Life is Washable, Inc.

Life Is Washable, Inc. provides workshops which use creative materials and programming to complement services and supports for individuals, families and professionals facing the challenges of a special needs diagnosis. Our organization successfully supports thousands of developmentally disabled individuals and their families in meeting their identified goals by facilitating sessions that include appropriate activities, adaptive tools and training designed to meet these needs.

###